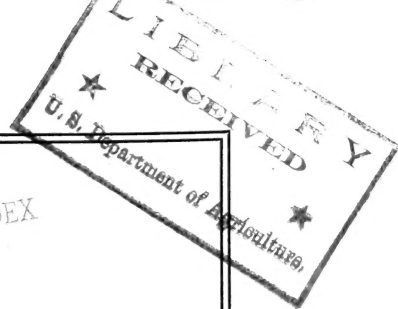


Historic, Archive Document

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G. W. L. Lath

1911

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Pot-Grown Strawberry Plants

READY JUNE 15

POT-GROWN STRAWBERRY PLANTS are now in almost universal demand for Summer and Autumn planting. Although they may be planted with success in August, the results will be much more satisfactory if they are set out in June or July.

Pot-grown plants will furnish a good crop of berries the first season, and of the largest and finest quality.

Our list includes the best of the newest and standard varieties and our plants are not sent out until well rooted and established in the pots. We exercise the utmost care to have them true to name, and in packing them for shipment so as to insure their arrival in good condition.

Those marked (P.) have pistillate or imperfect flowers, and must be planted near perfect-flowering kinds in order that the flowers may fertilize. The varieties not so marked are bi-sexual, or perfect-flowering, and can be planted alone.

THE ELIZABETH NURSERY CO.

WILDER STREET

Telephone, 875

ELIZABETH, N. J.

To reach Office and Nurseries take Main Line Car (which passes Wilder Street) from Elizabeth station or from Newark (D., L. & W. R. R.). Wilder Street is one block South of King Street (or Elizabeth City Line) from Newark; and one block North of North Avenue coming from Elizabeth.

Pot-Grown Strawberry Plants

60c. per doz., \$3.25 per 100,
except where noted for the newer varieties.

AUGUST LUTHER

One of the best early varieties. It is very prolific, fruiting early and continuing until practically every berry reaches a good size. Berries are uniform in size and shape; dark red; firm.

AUTO (New)

An immensely productive variety, bearing large handsome berries of the finest quality. \$3.75 per 100.

BEDER WOOD

One of the very best early berries, always producing a large crop. Fruit is large, conical, bright red, and of excellent quality.

BRANDYWINE

Berries are large, firm and solid, excellent in quality, with fine aromatic flavor. A vigorous grower, succeeding on any soil. Midseason to late.

BUBACH (P)

The most popular of all large strawberries. Plant is very productive, completely covering ground about it with berries which are roundish, slightly flattened. Mid-season.

CARDINAL (P) (New)

Berries medium to large, nearly round, uniform in shape and size, ripening evenly with no green tips. \$3.75 per 100.

CHESAPEAKE

One of the best strawberries grown, all things considered. Originated in sight of Chesapeake Bay from which it takes its name. In competition with more than one hundred other varieties, Chesapeake easily took first prize. It is very large, of fine form, as late as Gandy and in flavor ranks with "Marshall" and "Wm. Belt." \$3.75 per 100.

CLIMAX

Plants strong, hardy, and enormously productive. Berries are large, nearly round, very firm; valuable for long shipments. Extra early.

CLYDE

Large berries of excellent flavor; very firm. Plant healthy, vigorous and productive. Early.

COMMONWEALTH

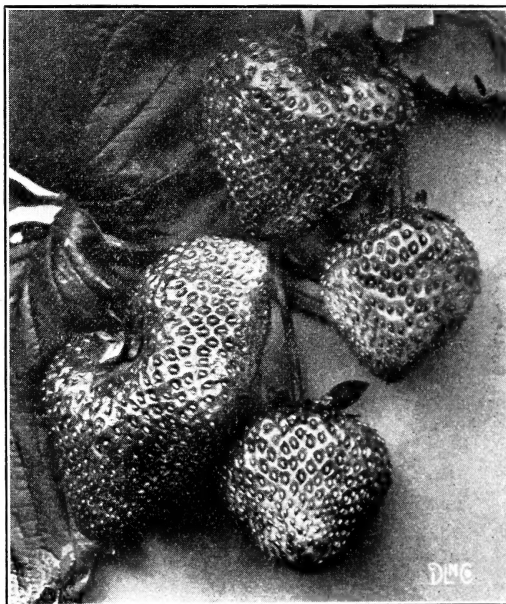
A valuable extra late variety. Fruit is large, smooth, dark red, juicy and of excellent quality. \$3.75 per 100.

EXCELSIOR

Its tall thick foliage protects blossoms from frosts, a good point for such an extra early variety. Fruit is large, handsome and firm.

GANDY

The standard late variety by which all other late varieties are compared. A strong compact grower with large, firm berries of finest flavor.



Strawberry Commonwealth



Glen Mary

GIANT RUBY (P)

Very productive, vigorous plants; immense berries of excellent flavor, ripening soon after the early sorts and continuing to bear until others are gone. \$4.00 per 100.

GLEN MARY

Makes strong, sturdy plants that are amply able to mature its immense load of fruit; a superb variety which unites large size, great productiveness and good quality. We can recommend this variety to give entire satisfaction.

HUNN (P)

An extra late variety; very productive. Berries are extra large, flesh firm, excellent flavor, deeply colored.

LESTER LOVETT

One of the best extra late berries offered, fruiting two weeks after nearly all the other late sorts. Berries are large, conical in shape, and uniform.

MARSHALL

One of the richest flavored strawberries grown. Dark crimson when fully ripe, and of large size. A superb variety. Midseason.

McKINLEY

For large size, beauty, great productiveness, and high quality it stands high among strawberries. A most remarkable variety, ripening in midseason.

MEAD

A new variety bearing beautiful, large, firm, globular berries, slightly pointed at the tip. The color is rich, glossy red; quality and flavor is delicious. \$3.75 per 100.

MICHEL'S EARLY

One of the earliest perfect flowering sorts in cultivation that will produce a full crop. A robust grower; will not rust or mildew, yielding large, handsome berries of excellent flavor.

NEW HOME

As late and as large as Gandy. Fruit of bright red color, uniformly large. A good keeper and shipper. \$3.75 per 100.

NEW YORK

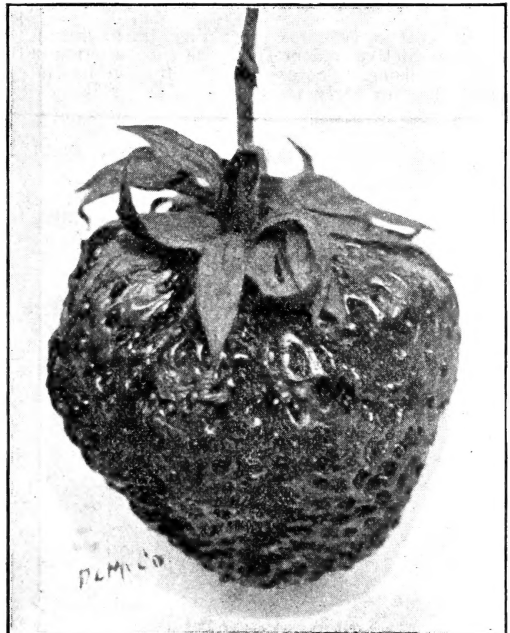
Berries are very large, some rather pointed, while others are thick and broad; dark scarlet with no green sides or tips: quality is good. Plants grow large and stalky. Midseason.

NICK OHMER

A superb variety for the home table as it is a good grower, free from rust, and bears heavy crops of large, dark glossy red berries, highly colored all the way through, and of a superior flavor. Medium to late.

NIMROD

This new variety produces the most beautiful berries we have ever seen; of delicious quality; plants never affected by rust or mildew. \$4.00 per 100.



McKinley Strawberry

OOM PAUL

Fruit is very large, sometimes flattened; color dark red both inside and out; flesh is firm and of good quality. Valuable for home or commercial purposes. Mid-season to late.

PAN AMERICAN

A new everbearing strawberry that produces a large and continuous crop of fine berries from July until late Fall, fruiting on new runners and old plants. The first ripe berries may be picked at the same time the young plants start to bloom. It has been tested over a wide range and found to be a true everbearing sort. \$4.50 per 100.

✓ SAINT ANTOINE DE PADOUE

Large, dark red fruit of uniform shape, firm and of delicious flavor; keeps exceedingly well. It is a true perpetual strawberry, producing splendid berries during the entire Summer and Fall; adapted to forcing for Winter fruiting. \$4.50 per 100.

SENATOR DUNLAP

Fruit is large, dark red in color, and has a very rich flavor. Plants are exceedingly prolific. Medium to late.

SHARPLESS

Thrive better in rich, strong soil. Berries are very large, irregular in shape, moderately firm and of good quality. One of the best for table use. Midseason.

SUCCESS

It is the best of the large early varieties that we have fruited. The plant is exceptionally vigorous and prolific. Berries are large, early, firm, bright crimson.

✓ TWENTIETH CENTURY (New)

Mammoth berries of uniform size and shape, smooth surface, dark crimson color, and of sweet, delicate flavor. \$3.75 per 100.

VIRGINIA

A new early berry from Virginia having a record of 12,000 quarts per acre. Is very productive and of good size for an early berry, being only two or three days behind Excelsior. The originator claims he has marketed it in Philadelphia at twice the price of other early varieties. \$3.75 per 100.

WM. BELT

Berries are always of large size and good quality; flesh is solid, meaty, deep crimson in color. It begins to ripen quite early, continuing until almost the close of the season, and the last berries are handsome, large and full flavored.

